

PRESS UPDATE

22nd September 2009

MPL SYSTEMS ANNOUNCES COLLABORATION WITH ANODAS SOFTWARE (ZYLOG) AT CALL CENTRE EXPO 2009

mp/Systems, the contact centre technology specialists, today announces the launch of **intelligentPhoenix™**, a new generation insurance software contact centre solution designed to give insurance professionals an intuitive, time- and cost-saving alternative to the traditionally complex task of working with the many differing middleware and applications used in the insurance sector. Bringing together **mp/Systems' intelligentContact™** solution and Anodas' full cycle underwriting software, Phoenix™, **intelligentPhoenix™** enables users to electronically manage all key activities and processes specific to their underwriting, broking, claims, reinsurance and accounting functions.

mp/Systems is the technology division of The Message Pad Ltd. The company was founded in 1994 to fulfil the growing need of companies wishing to better serve their customers in contact centres. Now, **mp/Systems** and Message Pad have become the UK's leading providers of contact centre solutions and outsourced services using the **intelligentContact** technology.

Established in 1999, Anodas Software Limited, a wholly owned subsidiary of Zylog Systems (Europe) Limited, is a leading supplier of quality systems solutions, consultancy and administration services to major companies within the insurance industry.

Paul White, **mp/Systems'** CEO, comments on this brand new product:

"Our work with Anodas and Zylog has resulted in a complete end-to-end proposition for the insurance sector. iPhoenix enables organisations offering insurance services (whether large or small) to utilise a one-stop-shop solution linking a multi-channel front office with a fully featured underwriting and claims management system."

Martin Hagger, VP at Zylog, adds:

"The combining of these two best of breed platforms enables us to deliver cost effective, end-to-end, functionally rich solutions to our insurance sector clients, in turn enabling them to respond positively to a number of technology related headaches from their business users."

For more information visit www.mplsistemas.co.uk or call 0800 0931 474.

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