

PRESS UPDATE

26th March 2010

NEWS IN BRIEF – Message Pad partners with Nutshell Mobile to provide customer service facility

Message Pad is delighted to announce that it has been chosen as a partner in the delivery of customer services to Nutshell Mobile, which has recently launched a mobile proposition on the back of the 3 Network. Message Pad are providing full end-to-end customer services to consumers and are excited to be involved in such a radical and innovative proposition.

Nutshell Mobile has launched a MVNO (Mobile Virtual Network Operator) which identifies niche segments not currently supported by mainstream mobile offers and which will target disenfranchised customers with compelling offers. Nutshell also has built a ready to go, low cost platform for other operators who have their own brand or have identified a micro niche segment to whom they wish to offer a mobile proposition. Message Pad forms a key element of the supply chain, which includes a billing platform provider, a fulfilment provider and outbound sales channel.

Siobhain Goodall, Message Pad's Head of Business Development comments: "*Provision of full end-to-end customer services is a major part of Message Pad's portfolio and we are pleased to be able to demonstrate its value alongside our other products and services.*"

For more information on Message Pad services visit www.message-pad.com or call 0800 908 908.

-ENDS-

Press contact:

Amanda Byart
amandab@message-pad.com
01926 623500

Message Pad Ltd
Innovation Centre
Warwick Technology Park
Warwick CV34 6UW
info@message-pad.com